



MEGA RECRUITMENT DRIVE REFERRAL TIP SHEET

Why your referrals matter

Most new members join because they heard about Federal Retirees from a friend, colleague or peer. Your personal story carries more weight than any ad – and every new member strengthens our voice to protect pensions, benefits and better health care for all Canadians.

When you mention the Association to someone, it doesn't have to be a sales pitch. It's simply about sharing what we do and why being part of it matters to you.

Who to refer

Our members come from many walks of life. Eligibility includes:

- Federal employees and federally appointed judges – joining early is an investment in the future. (You don't need to be retired to join!)
- Retirees from the public service, RCMP or Canadian Armed Forces, including honourably discharged non-pensioned veterans.
- Spouses and survivors – partners can join for just \$1.39 more/month.

That means former coworkers, friends or community members may already be eligible – they just need to know about us.

How to refer

1. Visit **federalretirees.ca/mrd** to use the online form.
2. Ask your referral to list your name and membership number when they join.
3. Call member services at 1-844-598-9498.

Be sure to always confirm with the person you're referring before submitting their contact information to Federal Retirees.

Topic inspiration

Choose what resonates most when sharing your story:

- Advocacy: Protecting pensions and health benefits, fixing Phoenix, improving dental coverage, supporting veterans and pushing for long-term care standards.
- Community: 170,000 members, 77 branches, peer connections, pre-retirement courses, webinars, caregiving guides and Sage magazine.
- Savings: Exclusive discounts on travel, insurance, tours, eyewear and more, with trusted partners.
- Why it matters: Without strong advocacy, pensions and benefits risk erosion – strength comes from numbers.

Resources to help you

Download our resources for insights, ideas and templates you can use to connect with your network:

- [MRD shareable poster \(PDF\)](#)
- [Email and social media templates \(Word\)](#)
- [Shareable social media image \(PNG\)](#)
- [Email signature \(PNG\)](#)

Parting thought

When you refer someone, you're not just helping them discover great benefits, you're also strengthening a community of more than 170,000 members who stand together for secure retirements and healthy aging in Canada.

Thank you for being part of this effort – your support drives meaningful change.