**Email and social media templates**

**Email inspiration**

Sometimes the best way to connect is with a quick email. Share why you joined and why it matters to you, and feel free to personalize the message and make it your own.

Subject: Join me in supporting secure retirements — and you could win a $25,000 trip!

Hi [First name],

I wanted to share something that’s been meaningful to me. I’m a member of the Association of Federal Retirees — a national, non-profit group that protects pensions, advocates for better health care and works to make retirement more secure for all Canadians.

Membership is open to current and former members of the public service, CAF and RCMP. And right now, new members (and the person who refers them!) are entered to win a $25,000 trip.

You can visit **federalretirees.ca/mrd** to learn more about the contest. Just list me, [name], and my membership number, [number], when you sign up.

If you’d like, I’d be happy to share why I joined and what I’ve found most valuable.

Warmly,

[Your name].

**Social media inspiration**

Social media is a quick way to spread the word about what we do at Federal Retirees. Add a personal note about why you’re a member, and don’t forget to tag us when you share!

Amplify our voice. I’m a proud member of Federal Retirees — protecting pensions, improving retiree care and building community. If you’re eligible, join us — and you could win a $25,000 travel prize! federalretirees.ca/mrd

Know someone eligible to join FederalRetirees? Now’s the perfect time! Refer a member and you could both win a $25,000 trip — $20K travel + $5K cash! federalretirees.ca/mrd

Being a volunteer with Federal Retirees is about connection and impact. Want in? If you’re eligible, join us — and get a shot at a $25,000 prize while you're at it! federalretirees.ca/mrd

A short post can reach dozens of friends or colleagues, and you can customize it by adding your own reason for joining (don’t forget the hashtag #WhyIJoined).