

BC09 BOD MEETING MINUTES

November 5, 2024

We acknowledge that this meeting is taking place on the Traditional Lands of the Lekwungen-speaking Peoples, the Songhees and Esquimalt Nations.

Location: Royal Canadian Legion Branch 292,
411 Gorge Road East, Victoria, B.C.

Time: 9:40 a.m.

In Attendance: Jim Dallimore, Patricia Francis, Jennifer Furry, Erika Kanczula, Elizabeth (Libby) MacRae, David Stinson, Bennie Wong

Regrets: Gordon Usipiuk, J. Ray Webber

Quorum: Y

Approval of Agenda:

The agenda was approved with two additions:

1. 2024 Holiday E cards
2. Zoom renewal

M/ Patricia S/ David Carried

Approval of Minutes: October 1, 2024, meeting

M/ David S/ Jim Carried

1. REPORTS

A. PRESIDENT'S REPORT: Libby

- The Association Strategic Plan was provided to all volunteers for comments and discussion at the regional meetings. Comments to be sent to District Directors NO by Nov. 30
- Board agreed that the 2025-2035 moving forward paper will be a vision document without objectives or deadlines, those being included in the strategic plan. It will be posted on the Association website once approved in December.
- Work continues by the Special Committee on Association Structure.
- Potential three-tier advocacy concept: national, provincial and local continues to be discussed along with the review of current advocacy priorities
- The 2025 AMM will be held in person at the Hilton Lac Leamy Hotel in Gatineau on June 17 and 18, 2025
- Branch AGM should be preferably held before April 24, 2025. If a new president is elected after that date, the past-president holds the vote at the AMM unless the past-president signs a voting proxy.

- Five three-year positions are coming up for election at the 2025 AMM: President, directors from B.C./Yukon, Ontario, Quebec and Atlantic districts.
- 2024 Branch Holiday E-Cards again this year; order has to be placed by Nov. 15. Libby will handle.

B. TREASURER'S REPORT: Erika

It was pointed out that revenue is down almost \$1000 from last quarter. Erika received the Annual 2023 financial report from NO showing a surplus of \$25,181.10.

C. ADVOCACY: Libby

After the final vote count has been completed and the provincial election settled, the Branch is planning to send out congratulatory letters to the new MLAs and ask for a meeting.

D. HEALTH BENEFITS: David

Dental plan has moved to Canada Life as of November 1, 2024.

E. MEMBERSHIP: Ray

No report.

F. RECRUITMENT: All

No report.

G. SPEAKERS PROGRAM: Patricia

Patricia has received a bill from the Police Choir which will be held until the event has occurred. Jim suggested a speaker who provides a travelog. He and Patricia will work together on this.

H. PREFERRED PARTNER PROGRAM: Gordon

No report.

I. WEBSITE:

Please note that the old website will be cancelled.

2. OLD BUSINESS

A. Venue Search Committee

Erika will lead the search committee. Erika will also get a small post office box to be used as our mailing address.

B. Meeting frequency

Deferred to next meeting.

C. Regional meeting

The following topics were covered at the meeting:

- a summary of the dental plan was provided. The #26 Canada Life Bulletin provides full and complete information on the plan;
- the strategic plan was reviewed;

- discussed that the National website needs to be updated;
- restructuring committee work is ongoing – there were no further updates provided;
- talked about how hard it is to get members to meetings;
- reviewed various speaker options such as fire safety for seniors;
- discussed the membership engagement survey;
- two new preferred partners being negotiated – Upper Canada Wills and a company that is expected to provide favourable Currency Exchange Services for members;
- discussed the National Banking initiative-two more people have been hired. An inquiry was made regarding the interest accrued from funds– NO advised they are not required to provide the interest to the Branch in the current policy but it is being reviewed. Only 6 branches are participating in this initiative. Cost of participating in the initiative is 10% of membership revenue;
- Nanaimo, Duncan and the North Island have 3 meetings a year;
- Speakers' program – always good to have someone uplifting with good humour;
- there was a presentation on advocacy and the statistics mentioned will be provided subsequently in an e-mail; and
- it was mentioned that some branches use Microsoft 365 as a platform to share information.

D. Remembrance Day

Inserts will be placed in the Black Press and Times Colonist. An insert will also be in the Lookout. Contributions will be provided to the various poppy funds. A complete record is contained in a separate file entitled "2024 Remembrance Day".

Moved: by David that the Treasurer pay the invoices as required.

Seconded: by Patricia

Carried

E. Review Membership Engagement Survey and Townhalls

Defer to next agenda.

F. General Meeting Dec. 10, 2024.

Seniors Serving Seniors and the Police Choir will be the speakers/entertainment.

F. 2024 Holiday Ecards

It was decided that Libby will do arrange with NO and they will be similar to last year.

A. NEW BUSINESS

A. Data Analysis Report: e-blasts and Sage

- Appendix: Data Analysis Report (attached)
- ClickDimensions email platform and [Canada's Anti-Spam Legislation](#)

As Gordon was not able to attend the meeting, this will be added to next meeting agenda. Regarding Sage, Libby confirmed that we do just get charged for the number of inserts sent. As the insert provided by the Branch does not get included in the online version of Sage, it was decided to ensure that it is put up on the website.

B. Correspondence from CoActive Communities

After discussion, it was decided to refer this request to the B.C./Yukon District meeting organizers for consideration at the next District meeting.

C. Zoom renewal

Agreed that it be renewed.

3. ROUNDTABLE

No further comments.

UPCOMING BOD MEETINGS: December 3, 2024

NEXT GENERAL MEETING: December 10, 2024

ADJOURNMENT:

M/Libby S/ Jennifer Carried