

## BC09 BOD MEETING MINUTES

<b>Date:</b> September 5, 2023	<b>Time:</b> 9:20 am	<b>Location:</b> Legion
<p><b>In Attendance:</b> Directors Libby MacRae, Shirley Roberts, Ray Webber, Sue Martin, Patricia Francis, Anne Jolicoeur, Jennifer Furry</p> <p><b>Regrets:</b> Gordon Usipiuk, James Dallimore, David Stinson</p>		
<p><b>Approval of Agenda:</b></p>		<p>It was moved that the agenda be amended to read “Winter Sage Report” rather than the “Fall Sage Report”.</p> <p>It was moved that the agenda be approved with this amendment.</p> <p><b>M/</b> Ray      <b>S/</b> Sue   <b>C</b></p>

<p><b>President’s Report:</b></p> <p>Libby and Gordon attended the Annual Members Meeting (AMM) held at Hilton Lac-Leamy, Gatineau Quebec on June 20-22, 2023. Libby provided the following highlights of the meeting:</p> <ul style="list-style-type: none"> <li>• It was agreed and heavily emphasized that advocacy is the beating heart of the organization. (It was noted by Branch Presidents that, in addition to federal advocacy, they would like to focus some efforts on provincial advocacy i.e., with our provincial MLAs.)</li> <li>• Attracting volunteers is also a primary objective.</li> <li>• The National Office (NO) is looking at various avenues through which to get in touch with federal employees/retired employees such social media platforms, developing a new website, messaging which would appeal to a younger generation, development of videos which will be available to show during general meetings, trade shows etc. and the development of a digital magazine.</li> <li>• The finance committee did not support a deficit budget and recommended the adoption of a balanced budget without any deficit.</li> <li>• It was noted that there will be a NO directive provided to assist treasurers in developing branch annual budgets.</li> <li>• The 2023 Volunteer Recognition Awards were presented with the Advocacy Award presented to Nanaimo and Area Branch.</li> </ul> <p>The University of Victoria Endowment Fund Report was forwarded to Branch Directors.</p> <p>The Branch E-Blast August 25, recruiting for treasurer and web content editor, has had no responses to date.</p> <p>Libby also reviewed the topics contained in the several emails that have recently been received from NO.</p>
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- Federal Budget 2024 e-mail dated August 28, with attached document “Pre-budget Consultations in Advance of the 2024 Federal Budget”; there will be a “Federal Budget 2024 Meeting Kit”.
- The 2023 Mega Recruitment Drive has commenced. Discussion ensued about why it is so difficult to recruit volunteers for the Association. It was suggested that the membership list be reviewed to identify the age brackets of our membership in order to target specific age groups. Libby will ask the NO for an age breakdown of our membership list.
- NO sends digital welcome messages to new members of the Association and Branches can now draft automated digital welcome messages for existing members who transfer to their areas. Libby will follow up to find out exactly what is being done. Until otherwise decided, Ray will continue sending a personal welcome in the mail from the Branch.
- Transition to Canada Life has been extremely rocky for some members. The NO has received multiple complaints and is doing everything they can to assist.
- Noted that National Senior’s Day is October 1, which coincides with the United Nations International Day of Older Persons, and a Branch toolkit will be circulated by NO in September
- With respect to the Association’s 60<sup>th</sup> Anniversary, the founding convention took place October 18, 1963. More now on the website, e.g., “History at a Glance Poster”
- NO is forming an Ad Hoc Recruitment Committee to share best practices and would like Branch representatives.

It was also noted by Patricia that Adrienne Clarkson is on the front of the August Senior Living magazine. She has been appointed the Honorary Chair of the National Institute on Aging. She is advocating for the elimination of home care fees.

AGENDA ITEMS	ACTION
Approval Minutes Previous BOD Meeting – June 6, 2023 with a change	<b>M/</b> Patricia <b>S/</b> Ray <b>C</b>
Regional Meeting Duncan October 11, 2023	There is no agenda available as of yet. It was tentatively arranged for Libby and Sue to attend.
60 <sup>th</sup> Anniversary Celebration October 17, 2023  Update Ticket Sales Invitees Itinerary E-Blast September	Update <ul style="list-style-type: none"> <li>• Patricia will check to see how early we can get into the facility so we have time to set up,</li> <li>• Patricia’s daughter will take pictures,</li> <li>• Two people are needed to bring the backdrop etc. from the storage area. Sue offered to assist Anne.</li> <li>• Gordon will be asked to organize the playing of the National Anthem.</li> </ul>

	<ul style="list-style-type: none"> <li>• Small boxes of chocolate will be presented to the winners of trivia.</li> </ul> <p>Tickets</p> <ul style="list-style-type: none"> <li>• Tickets will be available for sale until October 6<sup>th</sup></li> <li>• Anne will handle any requests for tickets after September 12<sup>th</sup>. Please telephone her for any help needed.</li> <li>• Anne will provide Jim with a list of tickets sold so he can have it at the door.</li> <li>• There will be no refunds available after September 30<sup>th</sup>.</li> </ul> <p>Invitees</p> <ul style="list-style-type: none"> <li>• We will wait to invite special guests until we see how ticket sales go.</li> <li>• It was decided that we would not invite our local partners.</li> </ul> <p>E-blast</p> <ul style="list-style-type: none"> <li>• Libby will send out e-blast in 3<sup>rd</sup> week of September.</li> </ul>
Winter Sage Branch Report – Due October 2, 2023. In members homes December 1-10 and the date range for events is December 2 - March 15, 2024.	Libby will draft an insert and give it to Gordon to send along. She will send notice of our Christmas event for inclusion in the “Events” portion of the magazine.
Business Cards	-Please send your request for business cards to Jennifer. -It was noted that we should make sure we use new URL on the business cards.
Branch Telephone	-David had requested that the Sidney phone remain active for six months after the close of Sidney. -More than six months has passed. -It was decided that the voicemail will be changed to the Fred-Whitehouse Branch only. -Anne will contact Shaw to see if it will be more reasonable to have just the one voice mail.
<b>REPORTS</b>	<b>ACTION</b>
Advocacy	-It was reported that there was a phone message from a member who identified herself as a raging granny. She does

	not agree with an article in Sage regarding long-term care. -Shirley will call her back and provide her with the National Office number.
Health Benefits	A meeting has been arranged between Medoc and a client who is unhappy with their service after Medoc's presentation at the Branch meeting on September 12 <sup>th</sup> , 2023.
Membership	Nothing to report
Recruitment/Retirement Seminars	Nothing to report
Speakers Program	Speakers have been booked until the end of March 2024.
Website – Victoria & National	-Key information is on the national website. -Local site has not been taken down but Anne will do so in November.
Treasurer	-Anne provided the statements to BOD before the meeting. -Please submit expenses to Anne.
Preferred Partners Program Insert for Winter Sage - Survey?	Deferred to November meeting.
<b>Business Transactions</b>	<b>M/ Anne S/ Ray C</b>
<b>Roundtable</b>	<ul style="list-style-type: none"> <li>• Ray will contact the Legion regarding \$5-off lunch tickets for the upcoming Branch meeting and recruitment event.</li> <li>• Libby will get in touch with the President of the BOD of the Legion to discuss continuing our longstanding relationship.</li> </ul>

<b>Next BOD Meeting</b> <b>Next Branch Meeting</b>	October 3, 2023 September 12, 2023, October 17, 2023
<b>Adjournment</b>	<b>M/ Anne</b>

