Federal Retirees: Ontario Votes 2022

Branch Toolkit

The National Association of Federal Retirees is, and always has been, a non-partisan organization. We advocate on behalf of our members and all Canadian seniors. We do not endorse voting for one candidate or one party over another – but we do support good policy, regardless of the source, and we push policy makers to do better by asking tough questions and building grassroots support for our priorities. That's why it's vital for Federal Retirees to work together to inform elected representatives and, during elections, candidates of all political stripes of our members' interests and needs – since these elected representatives and candidates could ultimately be the decision-makers overseeing the policies and programs that impact our members' wellbeing.

With our strong, smart advocacy campaigns, Federal Retirees has advocated for nearly 60 years to protect our members hard-earned pensions and benefits, and to support good policy that improves the lives of all Canadians in retirement.

As we look to Ontario's provincial election in 2022 – coming as much of the province continues to weather the sixth wave of the COVID-19 pandemic – this campaign will be no different and in fact, may be one of our most important yet.

When Federal Retirees Ontario volunteers were consulted, branches shared the election activities they were planning, including all-candidate meetings or smaller meetings with candidates; outreach letters to candidates; and letters to editors of local media. This toolkit has been prepared to support those activities.

Volunteers can use this toolkit to download printable materials, and quickly access toolkits to help plan election events with or contact candidates.

Tip: Bookmark this webpage in your browser for quick and easy access throughout the election! It will also be available on the Volunteer Information Portal.

As always, please contact advocacyteam@federalretirees.ca with any questions or requests for support.

Volunteers lead the way

This toolkit is intended for the use of Federal Retirees branch volunteers during Ontario's 2022 provincial election. In it, you'll find:

- Links to standard toolkits to help you organize all-candidate events (including on Zoom), and to training modules in the Volunteer Information Portal
- Template letters to candidates and editors, with information on how to find candidate contact information
- Printable materials on our issues with questions for candidates, including a general overview leaflet and backgrounders on each issue

Note that web-based tools, such as content and letters-to-candidates and letters-to-editors, will be available at federalretirees.ca on or around May 2, 2022.











TRAINING

Zoom Guide: Schedule and Host a Meeting

Meeting with MPs: eLearning Course

Planning an All-Candidate Event

TOOLS AND TEMPLATES

Finding your candidates: <u>Visit the Wikipedia page for Ontario's 2022 election candidates</u> to identify candidates in your ridings, or contact <u>advocacyteam@federalretirees.ca</u> if your branch has many ridings and needs assistance. Note that some campaigns are better organized than others, and that contact information can be challenging to find!

<u>Letter to candidates</u>: If your branch is sending letters to candidates, <u>download this letter</u> and customize it with information about your branch, and the candidate(s) you're contacting. <u>Or use this tool to send a letter directly to your candidates.</u>

<u>Letter to the editor:</u> Use this tool to <u>send a letter quickly and easily to editors of your local media outlets, with a focus on our priorities during this election.</u>

MATERIALS

<u>Factsheet on Ontario election priorities</u>: This printable leaflet can be distributed to members, or left behind when you meet candidates. Similarly, the backgrounders linked below go into greater detail on each issue and include recommended questions for candidates – simply click to download, and print in the quantity needed.

Backgrounder on Safe Long-Term Care

Backgrounder on Access to Health Care

Backgrounder on Healthy Ageing

Contact your candidates: This is the online tool* we're using to enable members to contact their candidates. Feel free to link to it on branch social media pages or emails, and encourage your members to use it!

